

THAT HIT THE SPOT

TACTICAL ADS

Like Tic Tac, you can write your ads to suit your exact position in Metro. So, if you're a sports brand, you can aim for the back pages. Or if you're a holiday company, you could be destined for the travel section. In fact, whatever your sector, we've got the perfect place for you.

- **Tacticals work brilliantly for sport and travel brands.**
- **They also work nicely on the puzzles and letters pages.**
- **You can tie ads in with our pages on sex and dating, motoring, interiors, property, money, food and drink, fashion, health and green stuff.**

