

# A HEARTY HELPING

## LONELY PLANET BOOKS

**Nothing's too big - take this Lonely Planet guide for example. A whopping 96 pages to tuck into, for everyone travelling with us.**

- **Ideal for any travel-related campaign, this is a 96-page book given out by our brand-to-hand team.**
- **The book cover includes Lonely Planet and Metro logos, plus substantial branding for your client.**
- **At key stations, you can have branded bins and merchandisers in branded t-shirts.**
- **Those who don't get a book can download it from [metro.co.uk](http://metro.co.uk) or read the 8-page supplement that runs inside the paper.**

