

## NOW YOU SEE IT...

### LENTICULARS

These magical little numbers are perfect for showing off in the morning.



## ...NOW YOU DON'T



- Take advantage of this quirky use of media.
- Have any size from credit card to A5.
- You can also print on the back - in full-colour.
- 'Cos Urbanites love a lenticular, they're more likely to keep your ad.