

# THE PERFECT ACCOMPANIMENT

## FLAT SAMPLES (TIP-ONS)

Add a little extra. A cup of tea, coffee, soup? Or maybe you'd prefer shampoo, moisturisers or cosmetics? You can have literally anything that sits flat on the page.

- These things are perfect for Urbanites to use on the move, in the office or at home.
- They're ideal for new product launches.
- Tip-ons can be a great alternative to brand-to-hand.

