

DONE BOTH SIDES

COVER WRAPS

Whichever way it lands, it'll be the right way up for you. Guaranteed.



BBC Castaway

DONE BOTH SIDES



Virgin Media

- Wraps look the business on glossy paper.
- Don't forget, 'cos they're on both sides of Metro, people can't help but see your ads. They're like posters on the move.
- Choose the circulation that suits - region by region, even station by station.
- Tie it in with a branded web channel on metro.co.uk