

# SPONSORSHIP RATECARD

PROPERTY	DESCRIPTION	DURATION	WEEKLY	TOTAL
Weather	Today, tomorrow and around Europe	13 weeks	£2,500.00	£32,500.00
Business & Finance	Monday to Friday, includes stocks and currencies	13 weeks	£2,500.00	£32,500.00
The Ridiculant	Stuff we found down the back of the Internet	13 weeks	£1,000.00	£13,000.00
Start The Day puzzles page	Metroku	13 weeks	£3,750.00	£48,750.00
60 Second Interview	Daily celebrity interview	26 weeks	£2,500.00	£65,000.00
Metro Mail (inc Send Us Your Txt)	Touchstone of readers' opinions by email and text	13 weeks	£5,000.00	£65,000.00
Guilty Pleasures	The stars you love to love, the stars you love to hate. 4 pages	13 weeks	£7,500.00	£97,500.00
Television (Watch To Watch)	Spread of the day's terrestrial TV programming	4 weeks	£4,000.00	£16,000.00
Television (Digital & Cable)	Digital TV listings for the evening	4 weeks	£2,000.00	£8,000.00
Monday - BODY MATTERS Sexual	Relationships, dating and exploration	13 weeks	£2,000.00	£26,000.00
Monday - BODY MATTERS Health	New therapies, trends and healthy lifestyles	13 weeks	£2,000.00	£26,000.00
Tuesday - GOOD TASTE Food	UK & European City Break ideas	13 weeks	£2,000.00	£26,000.00
Tuesday - GOOD TASTE Homes	interior design and urban gardens	13 weeks	£2,000.00	£26,000.00
Wednesday - IN FOCUS	Various (Green, technology etc)	13 weeks	£2,000.00	£26,000.00
Thursday - STYLE COUNSEL 4pgs	Fashion	13 weeks	£2,000.00	£26,000.00
Friday - OUT OF OFFICE (inc Travel Doctor)	Travel	13 weeks	£2,000.00	£26,000.00
Friday - METROCOSM	Science and discovery news	13 weeks	£2,000.00	£26,000.00
Monday - TRAVEL (BH)	Travel back half	13 weeks	£1,000.00	£13,000.00
Wednesday - ROOM SERVICE (BH)	UK hotel weekend break reviews	13 weeks	£1,000.00	£13,000.00
Wednesday - METRO WHEELS (BH)	Cars, bikes and cycles	13 weeks	£1,000.00	£13,000.00
Friday - METRO PROPERTY (BH)	Advice for home buyers and renters	13 weeks	£1,000.00	£13,000.00
MetroLife pages	First spread regional copy, second spread national	13 weeks	£5,000.00	£65,000.00
Monday - The Big Interview	Music / On my iPod - guest selection	Various	Various	Various
Tuesday - The Big Interview	DVDs / Net Result - web selection	Various	Various	Various
Wednesday - Food & Drink restaurant review	Book Reviews / Down The Dumper celebrity's career	Various	Various	Various
Thursday - Clubs / Called to the Bar	Book Interview / Me Me Me - inside the minds of celebs	Various	Various	Various
Friday - Film reviews	Music Extra / State of Play - game review	Various	Various	Various
Television - What To Watch	Terrestrial listings, reviews and previews	Various	Various	Various
Television - Digital & Cable	Listings for most popular channels	Various	Various	Various
MiniCosm - Daily	Science news bulletin for urbanites - 12x1	13 weeks	£1,000.00	£13,000.00
Sports Pages	Includes Quiz, On The Spot, Tipster and columnists	13 weeks	£5,000.00	£65,000.00
Sporting Odds Boxes - Daily	3 Odds Boxes daily, each relating to a Sports story	13 weeks	£2,500.00	£32,500.00
TV Listings Backwash	Spread of the day's terrestrial TV programming	1 Day	£16,200.00	
Editorial Furniture	Ten-day series of pieces tangentially themed to the brief	2 weeks		£30,000.00
Editorial Furniture	Ten-day series of pieces tangentially themed to the brief	2 weeks		£20,000.00

For more details contact Junior Olokodana on 020 7651 5320